

Emailed and Posted: 2/7/22

Agenda and Notice for Commission

Executive Committee

DATE: Tuesday, February 18th, 2022

TIME: 12:00PM

LOCATION: SCW Office

3245 Guerneville Road, Santa Rosa, CA 95401

Zoom

https://us02web.zoom.us/j/81826346758?pwd=MGwwVnk4VjhXVVRaeFFJOWpGdXZhQ T09

Meeting ID: 818 2634 6758 Passcode: 123442

- 1. Call to order (Chairman)
 - a. Approve minutes of last meeting
 - b. Public comments on agenda items
- 2. Chairman's Report
 - a. Closed session discussion regarding performance of Commission employees pursuant to Government Code Section 11126(a)
- 3. President's Report (Kruse)
 - a. Staffing update
 - b. Sponsorship update
 - c. Partnership update
 - d. Sustainability/climate update
 - e. Marketing update
 - f. Other
- 4. Financial Update (Munselle/Richards)
 - a. Assessment Rate
- 5. Issues and scheduling for next meeting: March 15th, 2022. Location: SCW Office (3245 Guerneville Road, Santa Rosa, CA 95401)

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Karissa Kruse at the Commission office at 707-522-5863. This notice and agenda are available on the Internet at http://www.cdfa.ca.gov/mkt/mkt or http://www.sonomawinegrape.org.



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